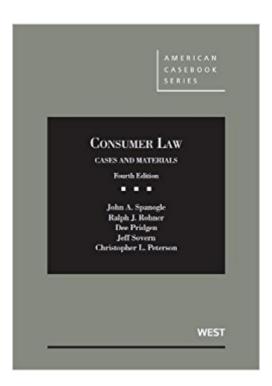


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# Consumer Law (American Casebook Series)





### **Synopsis**

Cases and Materials on Consumer Law (4th ed.) retains its comprehensive coverage and has been completely updated to reflect new developments in the dynamic field of consumer law, including:  $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  Internet marketing, ad substantiation, celebrity and other testimonials  $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  Consumer credit regulation, and the new Consumer Financial Protection Bureau  $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  Consumer privacy, online marketing and tracking  $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  Emerging payment systems  $\tilde{A}\phi\hat{a}$   $\neg\hat{a}$  oe e.g., credit, debit and stored value cards  $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  Remedies  $\tilde{A}\phi\hat{a}$   $\neg\hat{a}$  celatest U.S. Supreme Court developments on consumer arbitration  $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  Predatory lending ( $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  "capstone  $\tilde{A}\phi\hat{a}$   $\neg\hat{A}\phi$  chapter), the legal fallout from the subprime mortgage foreclosure crisis This text contains a balance of cases, problems that reflect modern situations, and notes with discussion questions and references to the latest consumer protection scholarship. An updated teacher's manual and a new statutory supplement, entitled Selected Consumer Statutes, are available, also.

#### **Book Information**

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